



MAYOR PAVIA'S

## SMALL BUSINESS ADVANTAGE SERIES

*Mayor Pavia invites you for a free series of workshops  
created to address the needs of small businesses  
in the Stamford community.*

**All sessions will be held at the Stamford High School, Room 725, 55 Strawberry Hill Ave.**

- Networking and refreshments provided by Shelly's "The Spice Market": 5:30-6:15 p.m.
- Program 6:15-8:00 p.m.

**Sept. 14th – “High Impact Marketing: Capitalize on the Holiday Season and Beyond”**

**Jeffrey Selden, Marcia Selden Catering & Event Planning.** A 20-year veteran of the luxury hotel business and for last 10 years Executive Director of Catering at the New York Palace Hotel and Consultant to Martha Stewart Wedding Expo.

**Peter Saverine, Executive Director of Operations, Bartlett Arboretum & Gardens.**

Former owner of Colony Florist in Greenwich; marketer with Lord & Taylor; former Director of Sales & Marketing, Darien Sport Shop; past President, Darien and Wilton Chamber of Commerce.

**Liz Osta, Vice President and Buyer of NAGI Jewelers,** pre-eminent family owned Stamford business with a 35-year sales background; previously an Executive Recruiter.

**RSVP on the City of Stamford's website: <http://smallbusiness.cityofstamford.org>**

### FUTURE EVENTS

**October 12, 2011 – “A New Business Plan for the New Economy”**

**November 16, 2011 – “Money, Money, Money - Who Has it and How to Get it”**

Sponsored by

