

MAYOR PAVIA'S

## SMALL BUSINESS ADVANTAGE SERIES

*Mayor Pavia invites you for a free series of workshops  
created to address the needs of small businesses  
in the Stamford community.*

**All sessions will be held at the Stamford High School, 55 Strawberry Hill Ave.**

- Networking and refreshments: 5:30-6:15 p.m.
- Program 6:15-8:00 p.m.

**June 15, 2011 – “Facebook, LinkedIn and Twitter: How to Choose and  
How Best to Use Social Media in Promoting Your Business”**

Gillian R. Doucette – Interactive Manager, Hearst Media Services – **Twitter**  
Marc W. Halpert – Managing Partner, Your Best Interest LLC – **LinkedIn**  
TJ White – Director of Sales and Training, Hearst Media Services  
Connecticut – **Facebook**

**RSVP on the City of Stamford's website: <http://smallbusiness.cityofstamford.org>**

### FUTURE EVENTS

**September 14, 2011 – “High Impact Marketing: Capitalize on the Holiday Season and Beyond”**

**October 12, 2011 – “Business Plans - The Critical and Mandatory First Step: A Crash Course”**

**November 16, 2011 – “Money, Money, Money - Who Has it and How to Get it”**

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